

expressions

we express you better

EXPRESSIONS LTD was established in 1993 and formed with the objective to bring the finesse of global communication infused with the understanding of local cultural nuances. We believe it is our business to grow the businesses of the brands we are custodians of and bring positive change in behavior in areas of social development.

1 10

Why us?

We provide end to end solution as well as area specific care

We are enriched with 25 years of experience across different categories

We guide the **strategic and tactical directions** for the brands.

We strongly value Ethics, Open-mindedness and Accountability



Management & key persons



Ramendu Majumdar Chairman & Managing Director

An industry icon, one of the founding fathers of advertising in Bangladesh. A legend in the cultural arena, especially in theatre. He was the worldwide president of International Theatre Institute, twice.

Syed Apon Ahsan Director & CBO

An eclectic mix of assertive, yet empathetic. A numbers man with avid interest in film, theater, traveling and gadgets. Process oriented, yet flexible. Dreamer, yet hunts the devil in the detail. Dedicated to grow the clients' businesses. Cuts through the clutter to arrive at clarity.



Tropa Majumdar Director & Creative Head

Warm but assertive. Acclaimed actress and media personality. Erstwhile teacher, a student of Mass Media & Journalism. A one-stop repository of best practices in Social Communication. An ardent activist. Motivational leader of the Creative team. A team player. She can sing, and sting, if needed.

Key persons









Shoaib Haque Director, Strategic Brand Communication

Strong believer and practitioner of growing with the company he works in & brands he works for. Has an analytical mind and keen judgment of winning concepts. Prefers long term sustainability over short term superficial burst. Consumers are the core of his thoughts and has a distaste for unethical business practices towards them.

Mahabubul Kabir Murad Creative Director

The tremendous twist of a writer and an artist with an agenda whom we call as our 'Creative Director' from an alien educational background, like LLB (Hons), LLM and PGD in Journalism. He keeps an extensive experience in advertising since last 15+ years.

Pradip Kumar Creative Director

Mr. Chakraborty is an artist, but he could also very well be classified as a soul searching for deeper meanings. He revels in his creativity which has its' roots in his experiences in life. His interactions with the old and learn from the new are the driving forces of his life.

Asif Iqbal Associate Creative Director

A learner from everyday life and fond of expressing his inner voice through images and words – our Associate Creative Director Asif Iqbal – has been with Expressions Team since July 2010. He has been handling various local and global brands being in communication field for more than a decade.

Key persons





Md. Faisal Hara Head of Media

Actively involved in the media sector as an experienced member of advertising Skilled in media agency. strategic media analysis. planning, media buying and media research. Loves to connect with the people and brands for creating different media strategies. Inspired by clients happiness and satisfaction.

Utpal Karmaker Events & Activations

A specialist in Corporate & NGO Event Management with a keen sense of optimum delivery against client's budget. His track records speaks it all.

Md. Kariul Hassan Sr. Manager, Activations

A specialist in BTL, Activation and Outreach programs with vast experience across multiple categories. Loves to deliver against set objectives.

Purba Bhuiyan Supervisor, Digital Expressions

The go to person for Digital media. Her strength is servicing, loves to do her best in each and every job.

Services



Strategy & Creative

Market Research Strategy Development Concept & Copy Development Graphic Design Electronic concepts



Production Supervision

TVC RDC Documentary Corporate AV Print media OVC



Traditional Media

Planning Buying Monitoring Evaluation



Digital

Digital strategy & planning Community management Content marketing Media planning & buying Digital PR



Events & Activation

Event management Activation Retail Branding



Image Building & PR

Media Release Advertorial Brand Association



Key clients





unicef 🧐













Clients Catered till to date











FINANCIAL

SECTOR



















APPLIANCES

MRANGS MOBILE















Designed logo



























amber













Packaging







































expressions































TVC





RTv Vatika Campus Star S-2 promo https://www.youtube.com/watch?v=hv2Q2rYeICM

Navana LP Gas launch https://www.youtube.com/watch?v=ME38LPSEqrI





Lovello ice cream launch https://www.youtube.com/watch?v=L84J3_45N48



Dabur Methi Amla launch <u>https://www.youtube.com/watch?v=v97j2PzurV8</u>

Dabur Honey Stay Fit Feel Young https://www.youtube.com/watch?v=nbK-nGz7m5E





Bengal Tools https://www.youtube.com/watch?v=V2Yu1ToOQ_c



IFIC Home loan tona tuni https://www.youtube.com/watch?v=Om5G8Q38YDg

IFIC Bank Amar Account (nanad-bhabi) https://www.youtube.com/watch?v=vN-Ae-6d-mY





TVS Praner Taane Kache Aane https://www.youtube.com/watch?v=bWalGjo8ZEw



Lovello chocolate premium ice cream https://www.youtube.com/watch?v=GLe_2_UplXk

Lovello shahi khejur malai https://www.youtube.com/watch?v=rIvB8Z2qjOo





Bashundhara diapant https://www.youtube.com/watch?v=4PYIqh_AVJ4



PRAN UHT Milk Never miss life https://www.youtube.com/watch?v=etGAsxTYKRE







PRAN Jhal Muri jokhon jekhane khan shabdhan https://www.youtube.com/watch?v=oaUksG9N_iE





Bengal food container https://www.youtube.com/watch?v=wGKdakOdzW8

Akhtar furnishers Signature style https://www.youtube.com/watch?v=nC5ADSvtb20





Bengal plastics Change for the better https://www.youtube.com/watch?v=DZ6x-DRK6Og



Our classics



RC Puthi https://www.youtube.com/watch?v=bGfOiQFPv3Q



Aarong eki britte https://www.youtube.com/watch?v=A5T9WjGP0rM



RC Lemon https://www.youtube.com/watch?v=8wOqqP43FHc
Static











সাধারণ মানুষের অসাধারণ একাউন্ট



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- আকর্ষণীয় সুদের হার
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IFIC Shohoz Press 8 col x 10 in













There is no way to be a Perfect Father but a million ways to be a good one













বাংলাদেশে ওই প্রথম ৯ ডেবজের শক্তিতে ১০০% ন্যাচারাল মেহেদী

প্রকৃতির মাঝেই লুকিয়ে আছে Silky ও Shiny সৌন্দর্যের গোশন রহস্য। একমাত্র Godrej নুপুর মের্ফেনিডেই আছে ৯টি ডেম্বস্ত উপাদান – যা চুলে এনে দেয় এক মোহনীয় উজ্জ্বল মসৃণতা সম্পূর্ণ ন্যাচারালি।



চুলের যত্নে ৯ শক্তি

আমলা – চুলের বং করে গাঁচ, উজ্জুল ও আকর্ষণীয় শিক্ষাকাই – চুল করে আলমনে ও পরিয়র আনেক্রেরা – চুলেক রাযে আর্দ্র ও মসৃণ ফুম্বারাজ – চুলের রোমে বার্দ্রি ও মসৃণ ফুম্বারাজ – চুলের রাজিন বারিস্তে দেয় রাজী – চুলের বর্ডিমা ঠিক রাযে, যোগায় পুন্টি, এনে দেয় প্রাণ নিম – মাথার বুকলে সংক্রেমণ যেলে রাজ করে, চুলকে লাযে ধুশকিষ্ণুক্র আতমানকা – চুল পালা বরু করে

সঠিক মিশ্রণ - সুন্দর শাইন









Your Compatible Companion

[Notebook & Netbook]

There is always a Samsung laptop to accompany you in every need

Samsung Notebook RC418 A01BD 2nd Generation Processor

SAMSUNG

Intel® Core™i3 Processor 2310M (Clock speed 2.1 GHz, 3 MB Cache) RAM 2 GB DDR3/2 GB x 1 14" LED HD (1366 x 768) 16:9 Glossy Intel GMA HD (int. Graphics) 500 GB (5400 rpm SATA) HDD SRS 3D Sound Effect, 3-in-1 (SD, SDHC, MMC) Carrying Case Weight-2.4 kg 1 Year Warranty

SAMSUNG

Samsung Notebook RC418 A02BD 2nd Generation Processor

Intel® Core®i5 Processor 2410M (Clock speed 2.3 GHz, 3 MB Cache) RAM 4 GB DDR3/2 GB x 2 14" LED HD (1366 x 768) 16:9 Glossy Intel GMA HD (int. Graphics) 640 GB (5400 rpm SATA) HDD SRS 3D Sound Effect, 3-in-1 (SD, SDHC, MMC) Carrying Case Weight-2.4 kg 1 Year Warranty



Samsung RC408 I (Notebook, Core™ i5) A01BD Intel® Core™ i5 Processor 480M 2.66 GHz, 36B (DDR3/2 GB x 1) 14" LED HD (1366 x 768) 16:9 Glossy Intel GMA HD (int. Graphics) 500 GB (5400 rpm SATA) SRS 3D Sound Effect, 3-in-1 (SD, SDHC, MMC) Touch Pad (Scroll Scope, Flat Type) Web Camera, Bluetooth 2.1+EDR 6 Cell Smart Li-ion Battery (4 Hours) Free DOS Carrying Case Weight-2.4 kg 1 Year Warranty

Authorized Distributor :

Smart Technologies (BD) Ltd. Hotline: 01730 317792, 01730 317719, 01730 317747

www.samsunq.com

Samsung Netbook NC108 A04BD

ATOM* Dual Core* (1.5 GHz, 1 MB Cache)

Intel® ATOM[™] Processor N570

1 GB (DDR3 x 1), 320 GB HDD

10.1" LED. Web Camera

Bluetooth 2.1 + EDR

6 Cell (12 Hours)

Free DOS

Carrying Case

Weight-1.18 kg 1 Year Warranty

Black Color

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Samsung Notebook RC418 A02BD

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Intel WIDM Processon NS70 ATMM Tool Concert (150k; 140 Cache) 156 (ODR3 x 1) 320 GH 00 1011 (ED We Camero Bluetooth 21 + EDR 6 Call (12 Hours) Free DOS Carruing Case Weight-118 kg 1 Year Warnanty

Authorized Distributor :

Smart Technologies (BD) Ltd. Hotline: 01730 317792, 01730 317719, 01730 317747

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SAMSUNG [Notebook & Netbook]













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- NY

। আইএফআইসি হোম লোনে কোনো হিডেন চার্জ নেই | Early Settlement-এ কোনো ফি এবং বিধিনিষেধ নেই | সেমি-পাকা বাড়ি নির্মাণেও লোন প্রান্তির সুযোগ

জায় বন্সবান্স

যেম লোন টেক-ওডার ও বাড়তি লোন প্রাপ্তিতে কোনো প্রসেসিং ফি নেই | ঋণ প্রাপ্তির দিন থেকেই প্রিমিয়াম ওডারড্রাফ্ট সুবিধা | তুলনামূলক কম খরচে অন্যান্য ঋণ একীড্ত করার সুবিধা | নতুন লোন প্রাপ্তির ক্ষেত্রে ন্যূনতম প্রসেসিং ফি | কিঙি প্রদানে গ্রেস পিরিয়ডের সবিধা

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Size : 8col x 10in





P. Tala

আসল খাবার খেয়েছেন তো?

1.8.8.0

খাবারের পর প্রাণ দই আনে পুরো তৃস্তি। ডাইজেশনে সাহায্য করে, রাখে ফিট।

SIGER JUST





রান্নার চ্যালেঞ্জ নি টিনশন

নাভানা এলপি গ্যাস নিয়ে এলো শ্রোপেন চ্যালেঞ্চ। বাংলাদেশে একমাত্র নাভানা এলপি গ্যাসেই আছে ৫০ঃ৫০ অনুপাতে প্রোপেন-বিউটেন। তাই,

- 🕨 এতে আছে পর্যাপ্ত প্রেসার
- 🔹 তাপ বেশি, রান্না হয় দ্রুত
- সিলিডারের তলানিতে গ্যাস জমে থাকে না, পুরোটা ব্যবহার করা যায়
- অধিক জ্বালানি সাশ্রয়ী

এবার ঝামেলাহীন রান্না দিনের পর দিন!



TVC Ad Campaign - press ad | 8 col x 10 in



The First-ever True Condominium in Dhaka

digonto

at Paribagh

home of wishes













■ 50 feet long temperature controlled indoor swimming pool for residents

 6000 sft party hall for occasions
 12 high speed branded elevators

■ 600 feet long indoor walk-way purification system

Air-conditioned lavish reception lobby
 01 TOF residents
 parking for guests

 1 Central geyser system for hot water
 1 Spacious terraces at different levels

 1 3 iconic towers with 60 feet gap in between
 B Branded split AC in all rooms

■ 265 car parking with adequate

 Central water purification system
 Separate gym for ladies and gents

Well-planned rooftop garden

Congratulations to The Daily Bethom Alo for a glorious decade of covering news

SPL setting standards SHANTA PROPERTIES

Shanta Properties Limited

Safura Tower, Level 3, 20 Kemal Ataturk Avenue, Banani, Dhaka 1213 Ph : 988 1194, 986 4323, 882 4213 Cell : 01713 424217, 01713 424218 01730 051580, 01730 051581, 01730 051582 Fax : 880 2 9882605 E-mail : info@splbd.com Web : www.splbd.com



Expressions/104560/SPL Digonto 6



Enjoy Dip in Blue anytime 50 feet long temperature controlled indoor swimming pool for residents



The First-ever True Condominium at Dhaka





Shanta Properties Limited

Safara Tever, Lanul 3, 20 Kenal Alafark Annan, Banani, Bhaka 1213 Ph : 588 1194, 588 4355, 882 4213 Cell : 01713 424217, 01713 424214 01730 051588, 01730 051588, 01730 051581, 01720 031582 Fax : 880 2 9882605 E-mail : into@splbd.com Web : www.splbd.com



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The First-ever True Condominium at Dhaka





Shanta Properties Limited

Safura Tower, Level 3, 20 Kemal Ataturk Avenue, Banani, Dhaka 1213 Ph : 988 1194, 988 4323, 882 4213 Cell : 01713 424217, 01713 424218 01730 051580, 01730 051581, 01730 051582 Fax : 880 2 9882605 E-mail : info@splbd.com Web : www.splbd.com







চোখ রাখো চ্যানেল আই–এর পর্দায় ৭ মে ২০১৪ থেকে প্রতি বুধবার সন্ধ্যা ৯টা ৩৫ মিনিট–এ

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Collaterals






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পারফের পোল-ব্যান্ড - ১০০ বার্ড উত্তবার - জান্তর্বাচিত মান

- জাৰজানেতক ধনন প্ৰথম সাৰ পৰিচা ধৰে দা, ছিপ্ৰ ধন্ত না, গ্যাধনৰ পাছে ন
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Event & Activation



Event & Activation services

Corporate Events
NGO Events
Public Events
Launching Events
Conference
Annual Meeting

Urban & Rural Activation
Market/Mall Activation
Trade Activity
Door to Door Activation
Campus Activation
Road Show
MFU Show



Event highlights



Client Event Venue : LR Group

: Logo Launching ceremony of Legends of Rupganj

: Grand Ballroom, Pan Pacific Sonargaon Hotel



The legendary cricketer Sachin Tendulkar launched the newly formed cricket club "Legends of Rupganj" on October 14, 2014. It was a grand launching event where many high profile guests were invited. A great number of media personnel

were present to cover the entire event. NTV live telecasted the event.



Client Event Venue : US Centre : A Conversation with Bangladesh : International School of Dhaka



This event was held during the visit of the Honourable Secretary of State Ms. Hillary Rodham Clinton to Bangladesh. The honourable secretary had a conversation with the young generation of our country. The program was screened live on a private television channel.



expressions

Client Event Year Venue

- : Lankan Alliance Finance Limited
- : Brand Launch Event
 - :2018
 - : Grand Ballroom, The Westin, Dhaka



This was the launching event of Lankan Alliance Finance to announce the commencement of the company and unveil the company logo.



Client Event Venue : Ministry of Foreign Affairs (MOFA) : 45th OIC Conference : BICC



International foreign ministers from muslim countries and other delegates arrived here for a two day workshop/ dialogue and international discussion sessions. Expressions was handed the work of designing the entire BICC arena showcasing the beautiful Bangladeshi products and culture. Stalls such as jute products, showcasing Coxs bazar, showcasing Jamdaani Sarees and Taat products along with Kasha metal products all showcased and also sold to those admirers.



Client Event Venue

: UNICEF

: National Advocacy & Dissemination Workshop on AINNS

: Pan Pacific Sonargaon Hotel, Dhaka



To address under nutrition systematically and at scale, the Government of Bangladesh (GoB) launched the National Nutrition Service (NNS), comprising of a set of child and maternal nutrition interventions focused on the critical window of opportunity of 1000 days.

Agency developed the event theme and design for the branding materials, managing a daylong event including opening ceremony workshops and closing ceremony, setting up all the branding materials, logistic items like; multimedia, sound system & stationaries etc., print materials like; invitation card, folder, note pad, brochure, flyers, branded pen, jute bag, customized pen drive etc., managing the distribution of the invitation cards and follow up of the guests, digitalized registration process using customized software and barcode, managing the PR and media coverage including the social media network with live posts in facebook page and twitter.



Client : IFIC Bank Event : Shishuder Chintrankon (Art Festival) Year : 2017





Client Event Venue Year : IFIC Bank

: Pohela Boishakh Alpona Utshob

- : Purana paltan
- :2017



For celebrating pohela boishskh IFIC bank takes initiatives for this alpona festival in every year into the selected points of Dhaka metro. The execution of the events be conducted for over night with the professional painters group



Client Event Venue

: UNICEF

: National Advocacy & Dissemination Workshop on AINNS

: Pan Pacific Sonargaon Hotel, Dhaka



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Activation highlights



Client Brand Campaign Areas Year

: IFIC Bank

- : Home Loan and Amar Account
- : Shopping Mall Activation
- : Bashundhara & Shopping Mall Activating
- :2019



Holiday based mall activation where different activities like karaoke music, magic show, wheel of awareness game, instant quiz , mega quiz raffle draw was conducted for market moving audience with dissemination brand massage among the target group.

Live Facebook telecast and instant selfie upload was also conducted on word.



Client Brand Campaign Areas Year

: Johns Hopkins : Health Service : Outreach Campaign : Dhaka, CTG, Sylhet Division : 2019



Mobile caravan movement with LED monitor to display health related massage to the audience from different spot of the selected areas. Relevant games and selfie shoot with FB upload also conducted for the audience.



Client Brand Campaign Areas Year : Bangladesh Lamp Limited : Transtec LED Bulb : Retail Market Activation : Dhaka Metro, North & South Bengal : 2019



Product unveiling activation in retail market points in a dramatic approach such as ALADIN & JINI performance in front of retailers. Different sales offer was provided to all at the end of the performance. 03 team was worked in three different areas to for one month to cover 200 selected markets and above 5000 outlet.



Client Brand Campaign Areas : TVS Auto Bangladesh Limited : TVS Metro Plus Motorcycle : TVS Metro Plus Crop Campaign

: Rajshahi, Rangpur & Khulna (District Town)



Advance team did the miking and poster pasting in different crowded public places to ensure audience in each program Prior to the event day. Advance team also install road side PVC banners in different strategic places of the district.

On the event day caravan moved and stood in front of different haats and bazaars. BP announced to gather the audience in front of the caravan for live demonstration and Touch & Feel of TVS metro plus. BP's told audience about all special features of TVS Metro plus, distributed leaflets among audience and asked different quiz questions and inviteed audience to play different games [basketball, Dart Board game etc.] and distributed prizes among winners of Quiz contests and games.





- : BBS Cables Limited
- : BBS Cables

: BPL Signature Collection on Large BAT Campaign

:10 District Towns



To capitalize the hype of Shakib Al Hasan and BPL towards creating brand affinity, this activation took place in different district towns. Activities included Signature collection on giant branded bat from Rangpur Riders Fan from different districts, Quiz Contest among audience, gift distribution among winners of quiz competition, distribution of BPL Schedule with year calendar among audience. In addition, standing in front of the stadium on match days of Rangpur Riders and distribute free giveaway's among audience of the game.











: Forest Department of Bangladesh

: School Activation

: Khulna, Satkhira & Bagerhat (100 School Covered in 7 Thana)



One Documentary drama was made to aware students regarding preservation of Wild life animals.

The documentary show took place in 100 schools in upazila nearing sundarban area how to save wild life of shundarban and how people working in sundarban taking care of sundarban forest and Wild life.

A team of 03 people moved from Dhaka with permission of Forest department along with forest officer of respected upazila in selected schools and show the documentary to students of those schools.

After showing the documentary forest officers / teachers of that respective school asked question to students about what they had learnt from the documentary.



Client Brand Campaign Areas

: GAiN : Vitamin A Enrich Edible Oil : Mobile Film Unit (MFU) : 64 District Town Across the Country



Advance team did the recce. Team did ensure the pre-hype by pasting posters, miking and sitting arrangement & refreshment for the VIP guests. They also made sure the presence of the Local Distributors, Dealers, and Retailers by an official invitation.

The execution team did takeover from the advance team to manage the event.

Team had exhibited two shows per day and cover 35 spots. So total number of shows was 70.

2 volunteers setup the 2nd show in advance. Other two volunteers distributed leaflets and make sure of the best treatment for the VIP guests. MFU had roam around in a branded caravan. This was created a hype among the people.







Digital Based Services





Media Solution





Categories and Clients







Website Creation and Hosting





Behavioral Change Communication



Client Year

: Global Alliance for Improved Nutrition /UNFPA :2017

To disseminate the message that consuming **Objective**

edible oil should be Vitamin A fortified and is for the better of health

Develop Communication Materials and Launch a comprehensive Communication Campaign to Promote Strategy the Usage of the oil and too ensure Quality marketing of Edible Oil Fortified with Vitamin A (Documentation, Designing materials, FGD, TV and Radio spot, Docudrama, etc). AV of 50 seconds have been aired on the National Television and a high burst

12% rise in canned oil sales while decrease in the sale Impact of loose oil.

https://www.youtube.com/watch?v=1mVJ_EdJIUU Reference





Client Year

: Department Ministry of Environment and Forest : 2017

Objective

To disseminate the message of how the old and traditional method of brick making method is harmful to both one and the environment and how one may avoid harming themselves and the environment at the same time

Strategy

Developing a docudrama of 15 minutes which was later aired on National TV. The docudrama was kept simple and also easy for viewers to understand the harsh and unhealthy results of brick making

Impact

Significant decrease in the traditional brick making activity has been noted and anticipated





Client Year		: Ministry of Family Planning – PRB Govt. : 2018
	Objective	To inform and educate the residents in the country, Bangladesh about the benefits of family planning, ANC , PNC and vaccinations and convince them of it
	Strategy	Planning, ideation and making of a 40 episodes series of 22minutes each that are easy to understand and clear and aired on the national television
	Impact	Ongoing Activity
	Reference	https://www.youtube.com/watch?v=T2FK4Beituk

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Coverage – Newspapers Dabur Vatika Campus Star Gala 16th July'17



New Nation

Prothom Alo



রাজধানীর তেরগাঁওয়ে বেঙ্গল মন্টিমিডিয়া ইডিওতে গত গুরুবার অনষ্ঠিত হয়ে গেল আরটিতি-ডাবর তাটিকা ক্যাম্পাস ষ্টার-এর জমকালো গ্র্যান্ড ফিনালে। ভাবর বাংলাদেশ ও আরটিভির যৌথ উদ্যোগে আয়োজিত এই ট্যালেন্ট হান্ট প্রতিযোগিতায় দেশের ১৫টি সরকারি-বেসরকারি বিশ্ববিদ্যালয়ের ছার্টারা অংশ নেন। এতে চ্যাম্পিয়ন হন স্ট্রামফোর্ড বিশ্ববিদ্যালয়ের সাবরিনা নওরীন। প্রথম ও দ্বিতীয় রানার আপ হন যথ্যক্রমে রয়েটের দৃষ্টি চাকমা ও জাহাঙ্গীরনগর বিশ্ববিদ্যালয়ের সাকিনা ইসলাম। অনুষ্ঠানে ভাবর বাংলাদেশের পরিচালক সঞ্জয় মনশী, বিপণন প্রধান মো, আসিফর রউষ্ণ ও ব্রান্ড ম্যানেজার মো, শরিফুল ইসলাম, নাটাজন রামেন্দু মন্ত্রুমনার, আরটিভির প্রধান নির্বাহী কর্মকর্তা সৈয়দ আশিক রহমান, অন্যটন জগন্য বে-সোন প্রায়াক বনিক বিজ্ঞান প্রথম আরব প্রেয়ায় মতানক উপজিত ভিস্তন। বিষয়ি



Independent

Grand finale of 'RTV-Dabur Vatika **Campus Star' held**



en manded as the charmion a 1975 Dahor Vatika Campos Star, while Driet takena from BUET and Shakina Islam Eshika sceived I lakh taka as Chartesion Prize Mone nile Mou from Jagannath University and Best Sk Staborry Adhikary form AIUB have been awarded Singer Kona, actors Sajal and Nipun worked as the juries for the programme, while actor Tania Ahmer inger Rappo Majumder and Tamanna Rahman yed the mirs of guest judges for the grand fi Saniay Manshi, Director, Dabur Bangladesh, Mi Asilur Rouf, Head of Marketing, Dabur Banglades Dabur Bangladesh and others were present is Southwar tournaus, Programme rectain on new area Soderb Ghash, Marketing Head of RTV were also present in the program on behalf of their respectio

featuring the performances of singers SI Tatul and Porshi and actors Tareen and Aireen also took plan before the prize alving preessory. Advertising agency Expressions 1nd. played the

Dailv Star



Rty and Dabur Vatika recently crowned the winners of "Campus Star", a pageant for students of 15 private and public universities in singing, dancing and acting. High-ups of Dabur and Rty are seen with the winners of the show, at the capital's Bengal Multimedia Studio.



Coverage – Newspapers BBS Cables Dealer Conference 24th January 2016



expressions

Coverage – Television USAID's Bagh Activity hosts Greater Dialogue to foster private sector engagement in tiger conservation 5th Dec'16





For further information & to get to us





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Looking forward to hearing from you

